

# WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 WCCO-TV

AND

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6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 188704	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	GMMB, INC.	WALZ FOR CONGRESS
<b>AND</b>	3050 K St NW Ste 100	505 N Riverfront Dr
<b>ADDRESS</b>	Washington DC 20007-5108	Mankato MN 56001-3450
	USA	USA
<b>CONTACT</b>	DAN NAGELBERG	<b>PRODUCT</b> WALZ FOR CONGRESS 10/16-22 EST.
<b>LOCAL SALESPERSON</b>	Nicole Roy Pol	<b>AGENCY EST. NO.</b> 2066
		<b>PRODUCT CODE</b> 1300

**Cancellation Notice Required**  
Announcement 28 days prior notice

<b>NATIONAL SALESPERSON</b>	
<b>BROADCAST SCHEDULE STARTING</b> 10/16/12 <b>AND ENDING</b> 10/22/12 <b>NO. WEEKS:</b> 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	1	04:58A	05:58A	30S	10/16/12-10/19/12	SUNRISE THIS MORNING	1	250.00	250.00
2	T-F	1	05:58A	07:00A	30S	10/16/12-10/19/12	THIS MORNING	1	425.00	425.00
3	T-F	1	07:00A	09:00A	30S	10/16/12-10/19/12	CBS THIS MORNING	1	250.00	250.00
4	Su	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1200.00	1200.00
5	T-F	1	05:59P	06:30P	30S	10/16/12-10/19/12	M-F 6PM NEWS	1	2000.00	2000.00
6	T-F	1	06:27P	07:00P	30S	10/16/12-10/19/12	WHEEL OF FORTUNE	1	2800.00	2800.00
7	T-F, Su	1	10:00P	10:35P	30S	10/16/12-10/21/12	LATE NEWS M-F/SU	1	2000.00	2000.00
8	Su	1	05:58A	07:00A	30S	10/21/12-10/21/12	WCCO 4 NEWS SUNDAY MORNING	1	150.00	150.00
9	Su	1	09:58A	11:30A	30S	10/21/12-10/21/12	WCCO SUNDAY MORNING NEWS	1	500.00	500.00
<b>Total Contract:</b>								9		9575.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION